

THE AMERICAN ACADEMY OF FORENSIC SCIENCES

EXHIBITOR PROSPECTUS

A RESPONSIVE ACADEMY

MEETING AND SURPASSING THE CHALLENGES OF A
MODERN FORENSIC SCIENCE WORLD



AAFS 2022

FEBRUARY 21-25
SEATTLE, WASHINGTON

EVENT PROFILE

ABOUT AAFS

AAFS is a global, multidisciplinary membership community that provides collaborative research, quality education, and recognized leadership to advance forensic science and to inform its application to the law. For over 70 years, the American Academy of Forensic Sciences (AAFS) has served a distinguished and diverse membership of over 6,600 members divided into 11 sections spanning the forensic enterprise.

WHO ATTENDS

The AAFS Annual Conference is the largest and most prestigious gathering of forensic professionals who present the most current information, research, and updates in this expanding field, including physicians, attorneys, dentists, toxicologists, anthropologists, document examiners, digital evidence experts, psychiatrists, physicists, engineers, criminalists, educators, and others. Representing all 50 United States, Canada, and over 60 other countries worldwide, attendees actively practice forensic science and, in many cases, teach and conduct research in the field as well.

WHO EXHIBITS

AAFS's Annual Conference has a variety of exhibitors offering products and services to all aspects of the forensic field. Exhibiting with AAFS is a must for anyone involved in showcasing the latest in resources and information for the forensic specialties.

WHY EXHIBIT?

By exhibiting with AAFS, you can talk directly with the forensic professionals who use your products or services, answer their questions, appeal to their special interests, discover unknown buying influences, and get valuable feedback about their needs.

You can develop new customer contacts, demonstrate your products, increase your name recognition, and make known your organization's commitment to the cause of advancing science. Due to the synergistic nature of the audience, you'll reach many qualified prospects usually not encountered on your regular meeting circuit!



TRADESHOW DETAILS

EXHIBIT LOCATION

Washington State Convention Center • Halls 4A&B
Seattle, Washington

EXHIBIT DATES & HOURS*

Wednesday, February 23: 11:30 a.m. - 4:00 p.m.
Thursday, February 24: 9:00 a.m. - 2:00 p.m.
6:00 p.m. - 8:00 p.m. (Reception)
Friday, February 25: 8:00 a.m. - 12:00 p.m.

EXHIBIT MOVE-IN DAYS*

Tuesday, February 22: 8:00 a.m. - 6:00 p.m.
Wednesday, February 23: 8:00 a.m. - 11:00 a.m.**

EXHIBIT MOVE-OUT

Friday, February 25: 12:00 p.m. - 5:00 p.m.

**We are currently evaluating the exhibit schedule based on previous feedback from our exhibitors and attendees. Times subject to change as we work to ensure the best experience for our vendor partners.*

***All exhibits MUST be set up completely by this time.*

PRICING

| Size | Price |
|---|----------|
| 10x10 (Inline) | \$2,600 |
| 10x10 (Corner) | \$2,850 |
| 10x20 (Endcap) | \$5,750 |
| 20x20 (Island) | \$11,500 |
| University [†] (10x10 Inline Only) | \$1,750 |

Space sold in width increments of 10 feet. Two or more contiguous spaces may be selected, based on availability and show management approval.

Island and endcap configurations include a premium charge.

[†]Available for qualifying non-profit universities or colleges with one or more nationally accredited forensic sciences degree programs. Subject to AAFS approval.

EXHIBITOR/AFFILIATE GROUP MEETINGS

AAFS provides two complimentary pop-up conferencing spaces inside the hall for exhibitors to use for customer meetings throughout the show. Exhibitors may sign up to utilize these spaces on a first-come, first-served basis at no cost during show hours.

Exhibitor/affiliate groups desiring convention center/hotel space outside the exhibit hall for any meetings and social events must submit a written request no later than December 1 to the AAFS Meetings Department by emailing exhibitors@aaafs.org. Costs will be quoted on a case-by-case basis based on space availability and meeting needs.

No entertaining, social functions, focus groups, or industry-sponsored symposia may be scheduled in conflict with official AAFS Annual Conference programming.

PROMOTIONAL OPPORTUNITIES

Maximize your company's presence at the AAFS 74th Annual Scientific Conference by investing in a sponsorship package designed to provide high-visibility branding and exposure opportunities before and during the event. With a variety of options and investment levels available, high-impact sponsorship packages are available to fit every budget and every need.

Contact **Trisha DeLozier** (tdelozier@aaafs.org) for more information on sponsorship opportunities, or **Kathy Howard** (khoward@aaafs.org) for information on advertising during the event.

FSF SILENT AUCTION

The Forensic Sciences Foundation's annual Silent Auction returns in Seattle! The FSF Silent Auction relies on donations from members, meeting attendees, and exhibitors for a successful auction. We invite exhibitors to consider donating an item that would encourage lively bidding (ex.: author-signed books, apparel, tech items, coffee mugs with your agency logo, gift bundles, or other fun, forensic-related items) throughout the week of the event. The proceeds benefit the FSF Endowment Fund, which supports research and educational grants within the forensic science profession.

PAST AAFS ANNUAL CONFERENCE EXHIBITORS

| | | |
|--|---|---|
| 3rdTech, Inc. | FLIR Systems | P & P Optica, Inc. |
| A2LA - American Association for Laboratory Accreditation | Forensic Advantage Systems | Parabon NanoLabs |
| Abacus Diagnostics | Forensic Assurance | Paradigm Software |
| Abbott Informatics | Forensic Magazine | Paternity Testing Corporation |
| Academic Forensic Pathology Inc. | Forensics Source | PerkinElmer |
| Advanced Detection Solutions | Formulatrix, Inc. | PIKE Technologies |
| Aegis Sciences Corporation | Foster & Freeman USA | Porter Lee Corporation |
| Agilent Technologies | FoxFury LLC | Pressure Biosciences, Inc. |
| Air Science USA | FujiFilm America | Promega Corporation |
| AIT Laboratories | Fumedica AG | Puritan Medical Products Co LLC |
| Alluvium, LLC | GE Healthcare | QIAGEN Inc. |
| ALOA Security Professionals Assoc, Inc. | Grimed | Qualtrax, Inc. |
| American Express OPEN | Hamilton Robotics | Quantum Signal LLC |
| Analytik Jena | Hirox-USA, Inc. | Rainin Instrument, LLC |
| ANSI-ASQ National Accreditation Board | Hitachi High Technologies America, Inc | Randox Toxicology |
| Applied Spectra, Inc. | HORIBA Scientific / SPEX Forensics | Regula Forensics |
| Aribex | IAFS 2014 | Remi |
| ARK Diagnostics, Inc. | IAFS 2017 | Renishaw, Inc |
| ARP Sciences LLC | IALFS | Restek Corporation |
| ARRO SupraNano Ltd. | Ideal Innovations, Inc. | Retsch, Inc. |
| Arrowhead Forensics | Illumina, Inc. | RJ Lee Group, Inc |
| ARTEL | Independent Forensics | Rofin Australia |
| ASAP Analytical | InnoGenomics Technologies, LLC | RTI International |
| ASCLD/LAB | IntegenX | Salam International, Inc. |
| A-T Solutions | International Association for Identification | Sartorius |
| Attestor Forensics GmbH | International Association of Coroners & Medical Examiners | Scene Capture, Inc. |
| Aurora Biomed Inc | International Association of Forensic Nurses | SCIEX |
| Baltimore Precision Instruments, LLC | IonSense | Secure Digital Forensic Imaging (SDFI) |
| Battelle | IXRF Systems, Inc. | Sensofar LLC |
| BaySpec, Inc. | J & M Analytik AG | SeqGen, Inc. |
| Biotage, LLC | JEOL USA, Inc. | SERATEC GmbH |
| Bio-Tek Services, Inc. | Jesse Garant & Associates Metrology Center | Sigma-Aldrich |
| Bluestar USA, Inc | Jones & Barlett Learning | Signature Science, LLC |
| Bode Cellmark Forensics | JPAC/CIL | Silicon Biosystems, Inc |
| Bone Clones, Inc. | JusticeTrax | Sirchie Finger Print Laboratories |
| Booz Allen Hamilton | Keyence Corporation | Skulls Unlimited International |
| Bruker | KISS Healthcare, Inc. | SmallPond, LLC |
| Business Casual Software LLC | Kubtec X-Ray | SNA International |
| BVDA International | Labconco Corporation | Society for Wildlife Forensic Science |
| C & A Scientific | Laser Light Solutions | SoftGenetics |
| Calibrate, Inc | Leeds Forensic System, Inc. | Sorenson Forensics |
| Carl Zeiss Microscopy, LLC | Leica Geosystems Inc | Spectra Analysis Instruments, Inc |
| Cayman Chemical Company | Leica Microsystems | Spectronics Corporation |
| CDS Analytical | LGC Forensics | SPEX SamplePrep, LLC |
| Cellmark Forensics | LGC Group | STACS DNA Inc. |
| Center for Advanced Forensics | LifeNet Health | Streck |
| Cerilliant Corporation | Lockheed Martin | TASER International |
| ChemImage Corp | Lodox NA, LLC | Taylor & Francis Journals |
| Chiron AS | Lumos Technology Co. Ltd | Tecan |
| Collaborative Testing Services, Inc. | Lynn Peavey Company | The Center for Forensic Science Research & Education |
| Copan Diagnostics, Inc | Macherey-Nagel, Inc. | Thermo Fisher Scientific (Formerly Life Technologies) |
| Copan Flock Technologies SRL | Magle Life Sciences | Thermo Scientific |
| CRAIC Technologies | Malvern Instruments, Inc. | Tri-Tech Forensics, Inc. |
| CRC Press - Taylor & Francis | Mawi DNA Technologies | Troemner, LLC |
| Crime Lab Design | McCrone Group | TubeWriter |
| Crime Sciences, Inc. | Mega Vision | Turnkey Medical Forensics & Imaging |
| Cybergenetics | MettlerToledo, Inc. | United States Drug Testing Laboratories, Inc. |
| Data Unlimited International, Inc. | MicroGEM | Unitron |
| DNA Solutions | Mideo Systems, Inc. | University of Maryland Brain & Tissue Bank |
| eCedent | MinXray, Inc | USA Calibrations |
| EDAX Inc. | Mitotyping Technologies | Verder Scientific |
| Edge Bio | Mopec, Inc. | VeriPic, Inc. |
| Elsevier/Academic Press | Mortuary Response Solutions | VertiQ Software, LLC |
| Eppendorf | MP Biomedicals | Visionations |
| EVIDENT, Inc. | M-Vac Systems | Visual Statement - A Trimble Company |
| EXAKT Technologies, Inc. | MWL Architects | Waters Corporation |
| Excel Scientific, Inc. | Mystaire Misonix | West Technology Systems, Ltd |
| FACSS | National Institute of Justice | West Virginia University Forensic Academy |
| FARO | National Institute of Standards | Wiley |
| Fast Forward Forensics | Nautiraid | Wolters Kluwer Health |
| Faxitron Bioptics, LLC | Neogen Corporation | WVU Center for Executive Education |
| Field Forensics, Inc. | NicheVision Forensics | X-Link Bioscience, Inc. |
| Fitzco, Inc. | Nikon, Inc. | Zarbeco, LLC |
| Fiveash Data Management, Inc. | NMS Labs | |

EXHIBIT INFORMATION

APPLICATION PROCESS

Please read through the application carefully and complete it along with the signature of your company's authorized representative. Include full payment (required) and return to:

American Academy of Forensic Sciences

Attn: Trey Weaver / Exhibits

410 N. 21 Street

Colorado Springs, CO 80904

Email: exhibitors@aafs.org

Booth confirmations will be sent out to exhibitors starting/after November 1. Additional information about education programs and special events will be forthcoming. For the most current news, visit aafs.org.

SPACE ASSIGNMENT

AAFS makes every effort to assign booth(s) based on requested preferences; however, this is not always possible. To ensure you receive an optimal space assignment, please send your application and contract along with full payment as soon as possible.

Spaces are assigned on a first-come, first-served basis with priority given to exhibitors who attended the 2020 on-site exhibitor liaison meeting and to committed sponsors for the 2022 Seattle event.

EXHIBIT BOOTH INCLUDES:

- One complimentary identification sign
- Standard booth drapes (8' background, 3' side rails)
- Alphabetical listing with booth number and website in the official program and/or show app
- 24-hour general exhibit hall security during show
- 3 comp basic registrations per space*
- 3 exhibit-only passes for staff per space
- Wine & Cheese reception in hall on Thursday, February 24

**includes attendee access to all plenary and scientific sessions; not valid for CE credit or membership promotions.*

All booth purchases also include a virtual booth on the AAFS hybrid conference platform, allowing you to connect with virtual attendees in a variety of ways.

AAFS Exhibitor Service Kits are emailed directly from Classic Expo Services, AAFS's general service contractor. Kits will be emailed a minimum of 60 days prior to the show so that exhibitors can take advantage of discount pricing. The kit contains information on show services, labor rates, and drayage/freight handling rates.

LIABILITY INSURANCE INCLUDED

All booth purchases will be automatically issued a liability insurance policy from **Rainprotection** that meets all requirements for insurance at the 2022 event. This program provides protection against claims of bodily injury liability, property damage liability, personal and advertising injury liability, host liquor, and the litigation costs to defend against such claims. Coverage is provided up to \$1,000,000 per occurrence with \$2,000,000 aggregate. There is no deductible amount.

QUESTIONS?

We're here to help. Feel free to reach out with any questions about the 2022 exhibitor program:

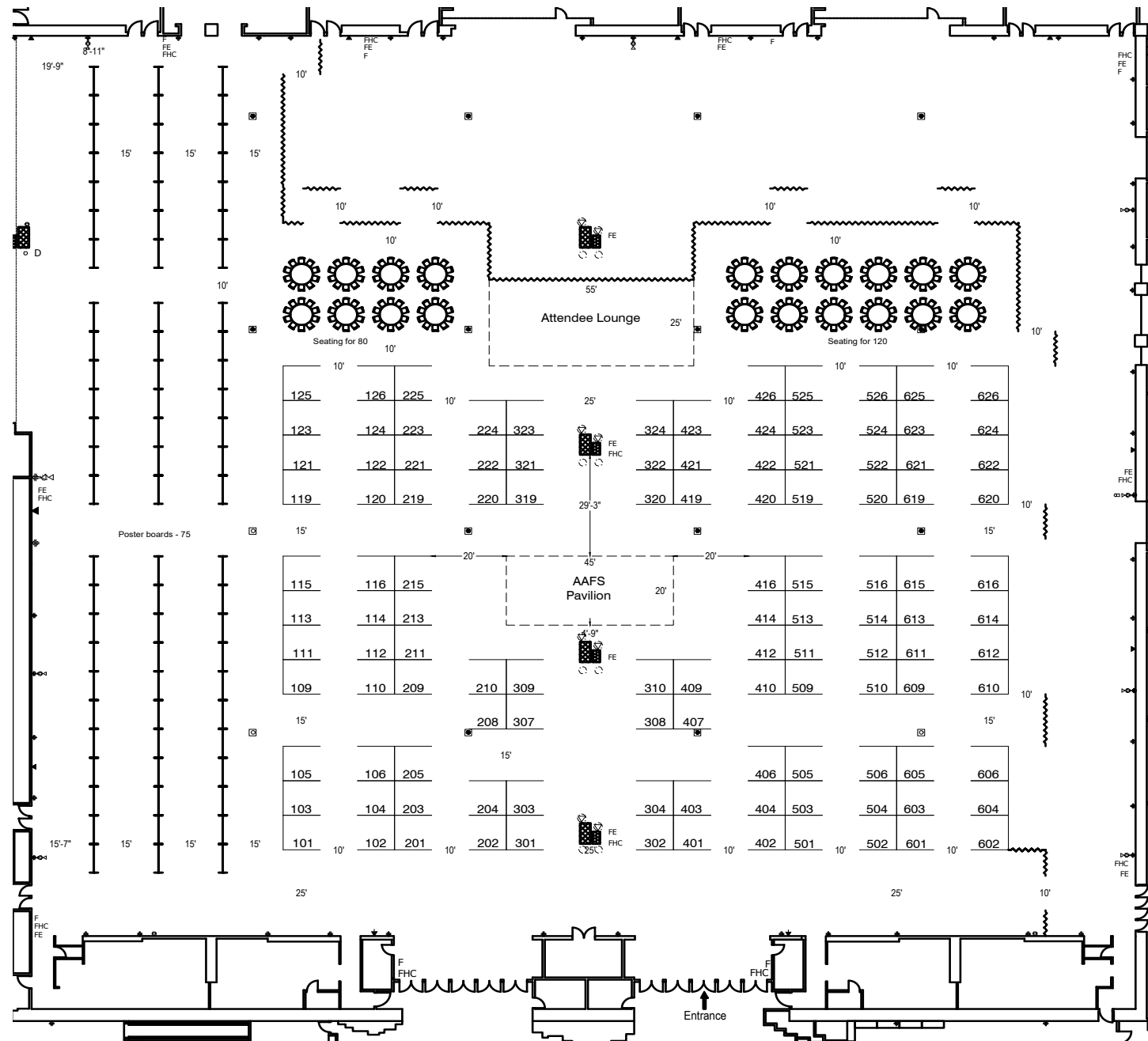
Trey Weaver, Meetings Manager

exhibitors@aafs.org

719-636-1100 x118



EXHIBIT HALL FLOOR PLAN





EXHIBITOR APPLICATION and CONTRACT

74th Annual AAFS Meeting and Scientific Conference

Washington State Convention Center • Seattle, WA

Exhibit Dates: February 23-25, 2022

Application Deadline: Dec 31, 2021

Questions: Contact Trey Weaver at
719-636-1100 x118 or exhibitors@aaafs.org

COMPANY NAME (please print clearly)

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

TELEPHONE

FAX (optional)

EMAIL

WEBSITE

SHOW COORDINATOR NAME (Exhibitor kit and correspondence will be emailed to this person)

SHOW COORDINATOR EMAIL

TELEPHONE

• **Each booth receives 3 complimentary full registrations and 3 exhibit-only passes.** Additional exhibit passes may be purchased for \$50.00 each; otherwise, full registrations will be required to be purchased.

• **Confirmation letters, housing information, service kits, and meeting materials** will be emailed to the show coordinator name and address provided, unless otherwise indicated in writing to the AAFS Meetings Department. The contact listed is responsible for distributing show materials company-wide and to third-party vendors.

• **AAFS reserves the right at its sole discretion to reject or rescind any Exhibitor Application and Contract at any time for any reason.** In the event AAFS exercises this right, AAFS will refund any payments received by the exhibitor applicant.

Booth Selection Preference:

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____

NOTE: Space sold in width increments of 10 feet. Two or more contiguous spaces may be selected, based on availability and show management approval. In the event the requested space(s) are unavailable, company agrees to accept the space(s) assigned by AAFS.

LIST COMPETITORS YOU DO NOT WANT IN CLOSE PROXIMITY (where possible)

Optional Items: Check any that apply.

☐ Please send us information on **sponsorship opportunities**.

☐ We would like to **donate an item** for the Forensic Sciences Foundation Silent Auction.

☐ Please send us information on **advertising opportunities**.

☐ We are a **first-time** exhibiting company for this meeting.

Program Listing to be published in the program exhibitor guide. Write below (or attach separate page) or email to exhibitors@aaafs.org by Dec 1. (25-word maximum)

Booth Configuration

Enter the number of applicable 10x10 inline/corner spaces **OR** endcap/island booths you are purchasing. Endcap/island prices include premium charge.

| Booth Size | Qty | Price | Total |
|----------------|-------|------------|-----------|
| 10x10 (inline) | _____ | x \$2,600 | = \$_____ |
| 10x10 (corner) | _____ | x \$2,850 | = \$_____ |
| Endcap (10x20) | _____ | x \$5,750 | = \$_____ |
| Island (20x20) | _____ | x \$11,500 | = \$_____ |

BOOTH SIZE: _____

TOTAL AMOUNT DUE: \$_____

Check here if you are requesting discounted university pricing: ☐

READ AND INITIAL: Acceptance of this application by AAFS constitutes a contract. We have read and agree to abide by all rules and regulations governing the exposition as stated on the accompanying pages, hereof and which are part of this contract. We certify that all badge holders will be at least 18 years of age at the time of the meeting. We also certify that we have read and understand the Lost Badge Policy. We understand the total fee for our booth is due when submitting this application. _____ (initial)

Payment: Attach a company check/money order or complete the information below to submit payment. Payment must accompany application.

| | | |
|---|---------------|----------------|
| Credit Card No.: | Exp. Date: | Security Code: |
| Card Type (circle one): Visa Mastercard AMEX Discover | Name on Card: | |

AUTHORIZED SIGNATURE

TITLE

DATE

PERSON COMPLETING THIS FORM (if different than above)

TELEPHONE

Submit completed application and payment to: AAFS, Attn: Exhibits • 410 N. 21st Street, Colorado Springs, CO 80904 • exhibitors@aaafs.org

AAFS USE ONLY

| | | | |
|--------------|----------------|-------------------------|--------------------|
| Date Recv'd: | Date Approved: | Date Payment Processed: | Booth(s) Assigned: |
|--------------|----------------|-------------------------|--------------------|

EXHIBITOR RULES *and* REGULATIONS

AAFS Annual Meeting and Scientific Conference

February 23-25, 2022 • Seattle, WA

1. The total booth cost must accompany this application — Applications will not be processed nor booths assigned without the required payment. If balance payment is not received reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exposition Management.

2. Exhibit Space Cancellation Policy — All exhibit booth space cancellations must be submitted in writing and received by AAFS on or before December 16, 2021 for a full refund less \$500 administration fee. Exhibit booth space cancellations received after December 16, 2021 will not be refunded. Please note that Exhibitor registration cancellations must be submitted in writing separately from the exhibit booth space cancellation.

3. Termination of Conference and Exposition — Should the premises in which AAFS's 2022 Annual Convention is to be held become, in the sole judgment of AAFS, unfit for occupancy, or should the convention be materially interfered with by reason of action of the elements, strike picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of AAFS the contract for exhibit space may be terminated. AAFS will not incur liability for damages sustained by Exhibitor as a result of such termination. In the event of such termination, Exhibitor expressly waives such liability and releases AAFS of and from all claims for damages and agrees that AAFS shall have no obligation except to refund to Exhibitor pro-rated shares of the aggregate amounts received by AAFS as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the Exhibitor.

4. If Exhibitor violates any of the Rules and Regulations set by AAFS at its sole discretion, then this contract may be terminated immediately — In the event of a default by Exhibitor, as set forth in the previous sentence, Exhibitor shall forfeit as liquidated damages the amount paid by him for his space rental and Exhibitor registrations, regardless of whether or not AAFS enters into a further lease of the space involved.

5. Space Assignment — Where possible, space assignments will be made by AAFS in keeping with the preferences as to location requested by Exhibitor. AAFS, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition. Exhibitor is prohibited from subletting or sharing any part of their assigned exhibit space. Exhibitor shall not assign, sublet, or share any part of their assigned exhibit space with another business (including affiliates, subsidiaries, or parents), firm, organization or entity without prior written consent of AAFS.

6. Use of Exhibit Space — The general rule of the Exhibit Hall is: Be a good neighbor. No exhibits will be permitted to interfere with the use of other exhibits or impede access or the free use of the aisle. Booth personnel, including but not limited to demonstrators, receptionists, contractors, and models are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which Exhibitor has under contract with AAFS, no part of the Exhibit Hall, its grounds, the convention center, or the official convention hotels may be used by any organization other than AAFS for display purposes of any kind or nature. Marketing is prohibited outside of the Exhibit Hall, unless prior written consent is received from AAFS. Exhibitor representatives shall conduct themselves and be attired to maintain the professional and businesslike climate of the convention.

7. Conflicting Meetings and Social Activities — In the interest of the success of the entire convention, Exhibitor agrees not to extend invitations to meetings, receptions, outings, social events, or otherwise encourage attendee absence from the conference or Exhibit Hall during conference and show hours. Exhibitor must obtain prior written approval from AAFS for all activities, whether official or unofficial, planned during the course of the convention. AAFS reserves the right to request and enforce cessation of any non-approved activity as it sees fit and shall not indemnify Exhibitor for any liability, losses, claims, or expenses resulting from cessation of any non-approved activity.

8. **Lost Badge Policy — Lost, misplaced, stolen, or forgotten badges will incur a replacement fee equal to the original purchase amount of the individual's registration. If the lost badge was complimentary, the fee will be at the prevailing on-site rate.**

9. Installation and Dismantle — In fairness to all exhibitors, AAFS exhibit construction guidelines must be observed. Booth backgrounds are eight feet high; side rails are approximately 33" high. The back half of the sidewalls of the booth may extend to the height of the back wall. The front half of the sidewall must contain at least 50% open area to permit side viewing through the booth. If motion pictures, other than A/V or loud speakers are used, Exhibitor agrees to comply with all applicable union requirements for the operation of the equipment. Sound presentation, slides, or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. AAFS reserves the right to restrict the use of glaring lights or objectionable light effects. The exterior of any display cabinet, or structure visible from an adjacent exhibitor's booth must be finished or suitably decorated at the expense of the Exhibitor erecting or installing such a display and must not include corporate or product identity that would detract from the adjacent display. If the Exhibit Hall is not carpeted, then Exhibitor is required to carpet each booth space contracted for. AAFS reserves the right to make reasonable modifications, additions, or subtractions to exhibit and booth requirements at any time at its sole discretion.

All exhibits need to comply with IAEE Guidelines for Display Rules and Regulations.

The Exhibit Hall has been reserved for exhibit installation during the following hours (times subject to change):

Move in: Tuesday, Feb. 22, 2022 from 8 a.m. - 6 p.m.
Wednesday, Feb. 23, 2022 from 8 a.m. - 11 a.m.

Dismantling: Friday, Feb. 25, 2022 at 12 p.m. - 5 p.m.
Deadline for removal of all display materials is Friday at 5 p.m.

10. Health, Fire Regulations, and Public Safety — To ensure the safety of all participants, fire regulations must be observed. Fire regulations require that all display materials be flameproof. Electrical signs and equipment must be wired to meet the specifications of the local Fire Underwriters Inspection Bureau. Exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of Exhibitor.

11. Care of Buildings — Cost for repairing any damages to the Exhibit Hall by Exhibitor or Exhibitor representatives shall be billed to and payable by the responsible Exhibitor. Nothing may be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other properties of the Exhibit Hall, convention center, or hotel.

12. Service Personnel will not be allowed on the exhibit floor without work orders and official service badges — Exhibitors using companies other than AAFS's official service contractors (list will be emailed to Exhibitor and is included in Exhibitor Service Manual) must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for contractor management's files to qualify their company's participation. Upon verification, official service badges allowing access to the exhibit area during service hours only will be issued.

13. Exhibitor's displays may not be dismantled or packed in preparation of removal prior to the official closing time of Friday February 25, 2022 at 12 Noon. — No equipment may be removed from the Exhibit Hall during the conference without prior written permission from AAFS. Failure to comply with these Rules and Regulations may result in not being invited to exhibit in future years or denied selection of premium booth space.

14. Insurance — Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss. AAFS will automatically provide all fully paid Exhibitors with a public liability insurance policy through Rainprotection Insurance, covering against injury to the person, personal effects, and property of others. Guards will be furnished for non-exhibit hours, but the furnishing of such guards shall not be deemed to increase the liability of AAFS, its members, representatives or official service contractors, employees, the official convention hotel, the convention center, their representatives and employees, nor to modify in any way the assumption of risk and release provided for above. All property of the Exhibitor is understood to remain under his custody and control, in transit to and from the confines of the Exhibit Hall, subject to the Exhibitor Rules and Regulations.

15. **Hold Harmless Clause — Exhibitor assumes the entire responsibility and liability for losses, damage, and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the official convention hotel and/or convention center and shall indemnify and hold harmless AAFS, Classic Expo Services, the hotel and/or convention center, and their respective directors, agents, officers, employees, affiliates, assignees, and/or successors from any and all such losses, damages and claims. Exhibitor is advised to provide locked storage facilities within their own display area for excess merchandise.**

16. **Release of Liability — In no event shall AAFS or its directors, officers, agents, employees, subsidiaries, affiliates, assignees, or successors be liable for payment of any consequential, punitive, incidental, special, or indirect damages including, without limitation, lost profits, regardless of the basis of the claim and whether AAFS has been advised of the possibility of such damages.**

17. Royalties, license fees, and other charges — Exhibitor agrees to pay all royalties, license fees, or other charges accruing or becoming due to any firm, person or corporation by reason of use of any intellectual property, including but not limited to music — either live or recorded or other entertainment of any kind or nature, played, staged, or produced by the Exhibitor, its agents, employees or contractors within the premises including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Exhibitor agrees to hold harmless AAFS, its agents, and employees against any and all such claims and charges, and to defend, at its own expense, any and all such claims and charges.

18. In accordance with AAFS meeting policy, all Exhibitor staff, contractors, and other badge holders **MUST** be at least 18 years of age at the time of the show. No exceptions.

19. AAFS reserves the right to make changes to these Rules and Regulations — Any matters not specifically covered herein are subject to decision by AAFS at its sole discretion. AAFS reserves the right to make such changes, amendments and additions to these rules (including any or all dates/times noted) at any time with the provision that all Exhibitors will be advised of any such changes.