

EXHIBITOR & SPONSORSHIP PROSPECTUS



February 15-20, 2027
Rosen Shingle Creek

#AAFS2027



TABLE OF CONTENTS

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS



WHAT OUR EXHIBITORS SAY ABOUT AAFS

“Justice Trax has participated in the AAFS exposition each year since the late 1990s and this event is one of the must attend functions for our company. We get to visit with current customers and meet new prospective customers, always building and maintaining relationships, which are so much more important than ‘making a sale.’ ”

– David Epstein

Business Development Manager, Justice Trax

“The Center for Forensic Science Research & Education had a wonderful experience at this year’s AAFS in Orlando. We had over 600 attendees visit our booth to learn about our current job openings, graduate programs, and CE courses. The longer-term results included over 10 enrollments in our paid continuing education courses that were tracked by using our AAFS promo code.”

– Carrie Barron

Director of Operations, The Center for Forensic Science Research and Education

“As a first-time attendee and exhibitor at the AAFS conference, we learned valuable information about the forensic science field while showcasing our product. It was a great experience to meet leaders in this field from different parts of the world and secure potential collaborations/partnerships. We are grateful for all the connections we made through the conference and are excited to collaborate to make advancements in the field of forensic toxicology.”

– Niloufar Jafari

Sr. Entrepreneurship Fellow, Brevitest Technologies

ABOUT OUR CONFERENCE 3

EXHIBITORS

Benefits of Exhibiting 5

Exhibitor Information 6

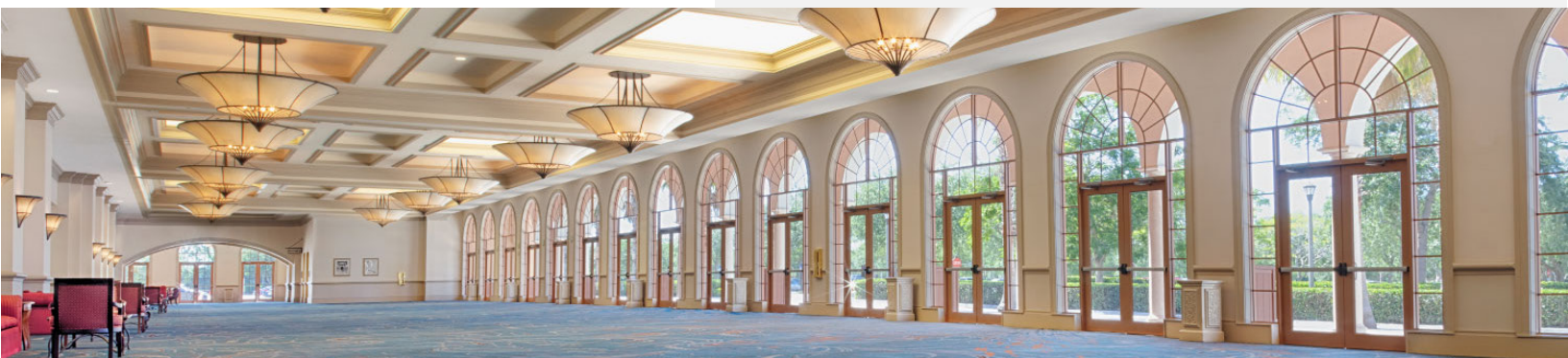
Exhibit Hall Floor Plan 10

SPONSORSHIP OPPORTUNITIES

Recommended Sponsorship Packages 11

Sponsor Level Benefit 13

Build Your Own Sponsorship Experience 14



ABOUT OUR CONFERENCE

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

ABOUT THE AMERICAN ACADEMY OF FORENSIC SCIENCES

The American Academy of Forensic Sciences (AAFS) is a global, multidisciplinary membership community that provides collaborating research, quality education, and recognized leadership to advance forensic science and to inform its application to the law. For 79 years, the AAFS has served a distinguished and diverse membership of over 6,600 members divided into 12 sections spanning the forensic enterprise.

WHY SHOULD YOU EXHIBIT AT AAFS 2027?

1

The AAFS Annual Conference is the largest and most prestigious gathering in forensic sciences.

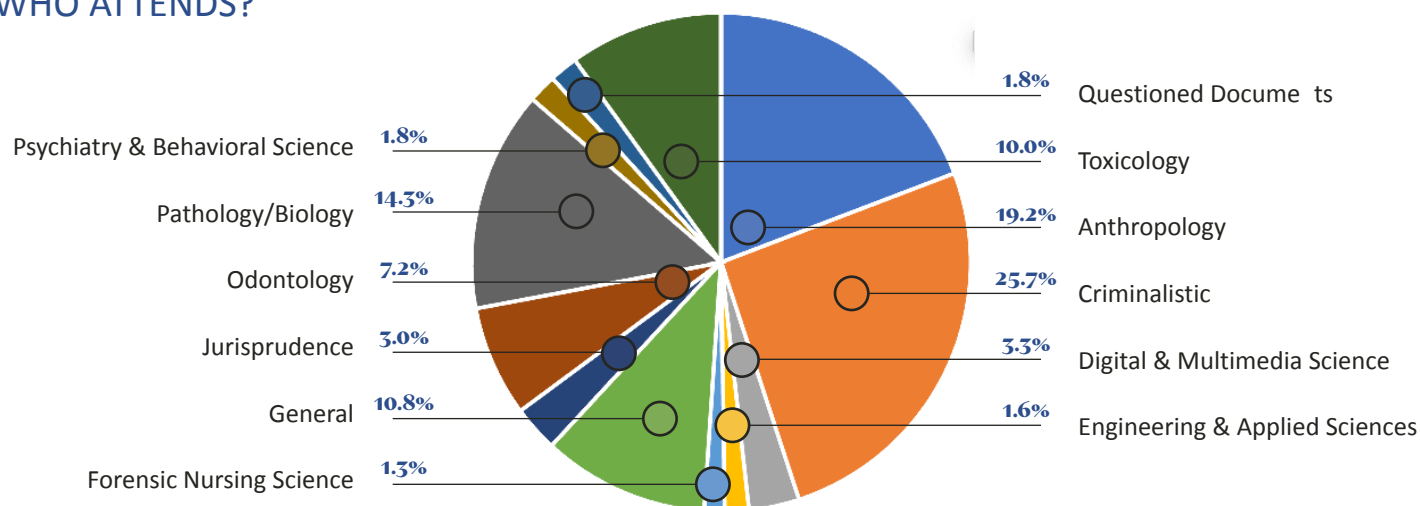
2

Approximately 3,500 forensic professionals attend each year, representing all 50 United States, Canada, and more than 60 other countries worldwide.

3

Take advantage of the opportunity to build visibility and introduce new products.

WHO ATTENDS?

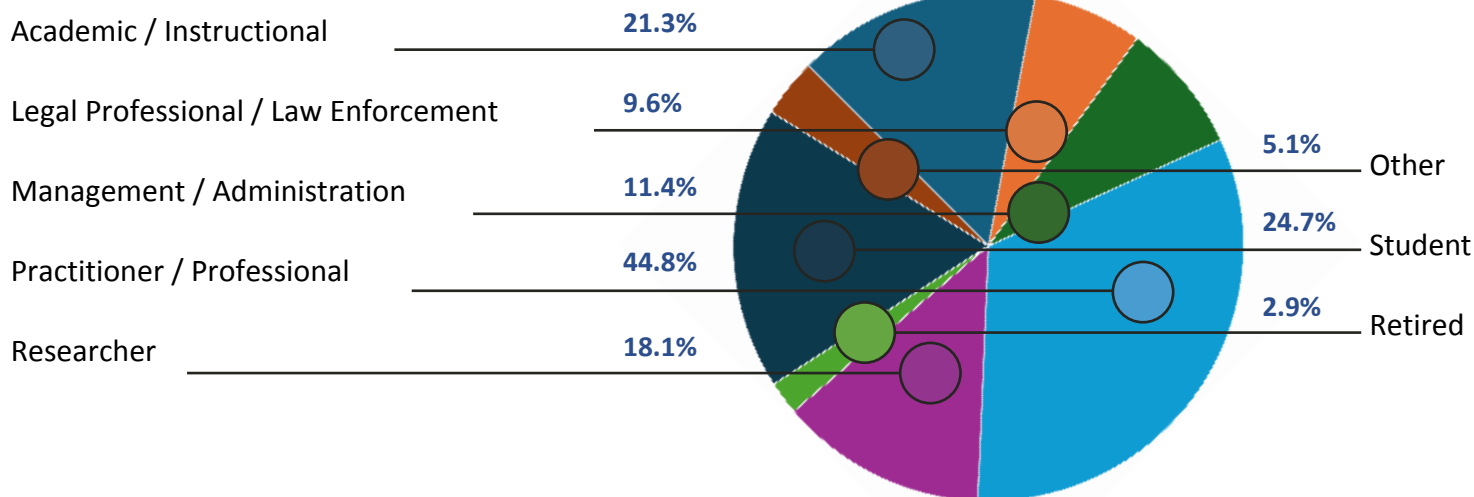


ABOUT OUR CONFERENCE

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

ATTENDEE VOCATIONAL ROLES



MISSION

The American Academy of Forensic Sciences is a global, multidisciplinary membership community that provides collaborating research, quality education, and recognized leadership to advance forensic science to inform its application to the law.

VISION

**To Promote Justice For All
and Integrity Through
Forensic Science**

VALUES

Integrity
Leadership and Public Awareness
Scientific Rigor
Collaboration and Excellence
Engagement and Connectivity

EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

The AAFS Annual Conference has a variety of exhibitors offering products and services to all aspects of the forensic field. Exhibiting with AAFS is a must for anyone involved in showcasing the latest in resources and information for the forensic specialties.



By exhibiting with AAFS, you can talk directly with the forensic professionals who use your products or services, answer their questions, appeal to their special interests, discover unknown buying influences, and get valuable feedback about their needs. You can develop new customer contacts, demonstrate your products, increase your name recognition, and make known your organizations commitment to the cause of advancing science and promoting justice. Due to the synergistic nature of the audience, you'll reach many qualified prospects usually not encountered on your regular meeting circuit!

EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

EXHIBIT LOCATION

ROSEN SHINGLE CREEK
9939 UNIVERSAL BLVD.
ORLANDO, FL 32819
EXHIBIT HALL: GATLIN CDE

EXHIBIT DATES & HOURS

Wednesday, February 17	11:30 am – 4:00 pm
Thursday, February 18	9:00 am – 2:00 pm
Forensics After Hours: Exhibit Reception	6:00 pm – 8:00 pm
Friday, February 19	9:00 am – 1:00 pm

EXHIBIT MOVE-IN DAYS

Tuesday, February 16	8:00 am - 6:00 pm
Wednesday, February 17	8:00 am - 11:00 am*

*All exhibits MUST be set up completely by this time

EXHIBIT MOVE-OUT

Friday, February 19	1:00 p.m. - 5:00 p.m.
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No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.



EXHIBITOR PRICING

SIZE	PRICE
10x10 (Inline)	\$3,250
10x10 (Corner)	\$3,600
10x20 (Endcap)	\$7,225
20x20 (Island)	\$14,500
University (10x10 Inline Only)	\$2,200

Space sold in width increments of 10 feet. Two or more contiguous spaces may be selected, based on availability and show management approval. Island and endcap configurations include a premium charge. Available for qualifying non-profit universities or colleges with one or more national accredited forensic sciences degree programs. Subject to AAFS approval.

EXHIBITOR INFORMATION

AAFS 2027

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EXHIBITOR APPLICATION

All booths are reserved through our online exhibitor booking portal. Please complete your booth selection, registration, and payment by visiting [the Exhibitor Portal](#).

EXHIBITOR BOOTH INCLUDES

- Standard Booth Drape will be an 8' High Back Drape and 3' Side Rails
- Alphabetical Listing with Booth Number and Company Website in the Program Guide and Mobile App
- Two (2) Comp Full Conference Registrations per Company *
- Three (3) Exhibit Hall Only Passes for Staff per 10 x10' Space
- Liability Insurance Included
- Pre- and Post-Attendee Mailing List (Value of up to \$1500)**

*Includes attendee access to all plenary and scientific sessions; not valid for CE credit or membership promotions.

**Mailing lists can only be purchased from AAFS through Christine Montoya. Please be aware of potential fraudulent list offers.

Please note that table, chairs, and electrical service is not included with your booth equipment and must be ordered through our General Services Contractor. The exhibit area is carpeted, and no additional carpeting order is required.

OFFICIAL SERVICE AND MATERIAL HANDLING CONTRACTOR

Freeman has been contracted to receive, warehouse, transfer, and handle all exhibits. There will be a Freeman Service Desk open in the hall throughout the tradeshow. Here exhibitors may verify, check, and adjust their requirements for installation, furniture, equipment, and other auxiliary services.

EXHIBITOR KIT

An Exhibitor Kit, containing detailed show and service-ordering information, will be available 90 days prior to the conference. The Kit will include order forms for shipping, labor, material, handling, furniture, carpeting, lead retrieval, electrical, and other service providers. Exhibitors should make sure to take advantage of the discount pricing available.

EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

AFFILIATE GROUP MEETINGS

Exhibitor/affiliate groups desiring convention center/hotel space outside the exhibit hall for any meetings and social events must submit a written request no later than December 16 to the AAFS Meetings Department by emailing cmontoya@aafs.org. Costs will be quoted on a case-by-case basis based on space availability and meeting needs.

No entertaining, social functions, focus groups, or industry-sponsored symposia may be scheduled in conflict with official AAFS Annual Conference programming.

FSF SILENT AUCTION

The Forensic Sciences Foundation's (FSF) annual Silent Auction returns in ORLANDO! The FSF Silent Auction relies on donations from members, conference attendees, and exhibitors for a successful auction. We invite exhibitors to consider donating an item that would encourage lively bidding (ex.: author-signed books, apparel, tech items, gift bundles, or other fun, forensic-related items) throughout the week of the event. The proceeds benefit the FSF Endowment Fund, which supports research and educational grants within the forensic science profession.

HOUSING

The official housing and travel information will be posted on the AAFS website. You can find information on room blocks and reservation information on this page.

Warning!

AAFS is the only official hotel provider associated with the AAFS Annual Conference. We have received reports that other companies are posing as official travel vendors for the Annual Conference and may contact you offering hotels for your trip. They are not endorsed by or affiliated with the conference and entering into financial agreements with such companies is not advised.

PAYMENT POLICY

The total booth payment must be submitted at the time of reservation. Applications cannot be processed or booths assigned without the required payment. If balance payment is not received, reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exposition Management.

CANCELLATION POLICY

All exhibit booth space cancellations must be submitted in writing and received by AAFS on or before December 15, 2026, for a full refund less a \$500 administration fee. Exhibit booth space cancellations received after December 15, 2026, will not be refunded.

EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

AAFS 2026 EXHIBITORS

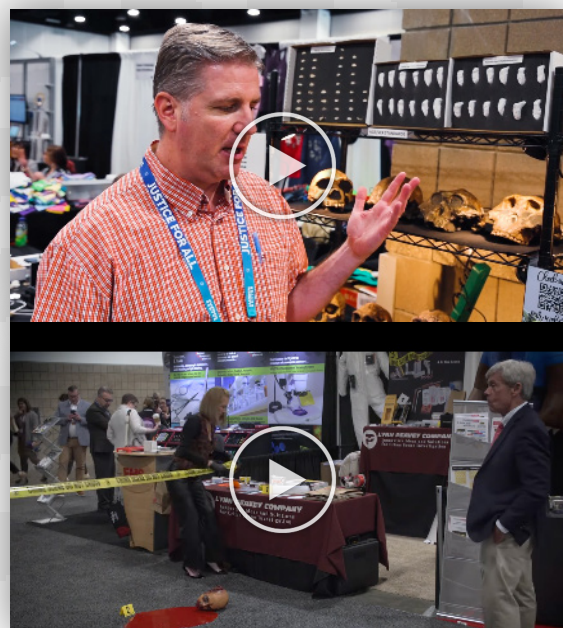
Rx Systems Inc.
Cellebrite Federal Solutions, Inc.
Agilent Technologies
Sorenson Forensics
Arizona State University
ASAP Analytical
Restek
Exymes
LifeNet Health
Forensic Analytical Crime Lab
HONGAN
ForenScope
GRIMM Forensics
Magritek, Inc.
Panacea Cooperative Research
Lodox NA, LLC
RWANDA FORENSIC INSTITUTE(RFI)
SoftGenetics
Gentueri Inc.
SERATEC GmbH
Autopsy Post Services, Inc.
DNA Solutions Inc.
LabVantage Solutions, Inc.
EVIDENT M-VAC
UNITRON
Summit Cyber Forensics, LLC
Magnet Forensics
VertiQ Software LLC
MassTech Inc.
Independent Forensics
Puritan Medical Products
Scimedico LLC
HealthRFID

Bode Technology
Mobimedical
Mopec
DNA Labs International
Porter Lee Corporation
Kiss healthcare
blackrainbow
YAMATO SCIENTIFIC AMERICA INC.
Defense POW/MIA Accounting Agency
Radox Toxicology
McClaren, Wilson & Lawrie, Inc
Foster + Freeman
Loyola University Maryland
Amped Software USA Inc
Leeds Forensic Systems
Versatarm
Bruker Scientific LLC
National Institute of Standards and Technology
Tiffin University
Smytec
SCIEX
Labconco Corporation
Next Generation Sensors
MetaSystems Group, Inc.
Cayman Chemical Company
Forensic Expert Witness Association (FEWA)
NMS Labs
The Center for Forensic Science Research & Education
SNA International
Forensic Photonics LLC
Promega Corporation
Bone Clones Holdings
Abacus Diagnostics

Rofin Australia Pty. Ltd
West Technology Forensics Inc.
Bone and Stone Anthrosciences, LLC & Odyssey
Anthropology
Bone and Stone Anthrosciences, LLC & Odyssey
Anthropology
Odyssey Anthropology, LLC
Sirchie
Cybergenetics
Zarbeco, LLC
Mystaire
Nichevision Forensics, LLC
CRAIC Technologies, Inc.
Arrowhead Forensics
SDFI-Telemedicine
University of Florida Forensic Science Online Graduate
Program
Forensic Radiology Group
Case Grabber
Spire Integrated Solutions
Center for Statistics and Applications in Forensic
Evidence
Forensic Advantage Systems
University of California, Davis Forensic Science Center
Advanced Detection Solutions
Forensics Source
American Association of Pathologists' Assistants (AAPA)
International Association of Arson Investigators
George Mason University
Tri-Tech Forensics
Columbia Southern University

**WATCH | Why do exhibitors
return to the
AAFS Conference?**

**WATCH | Experience the AAFS
Exhibit Hall**

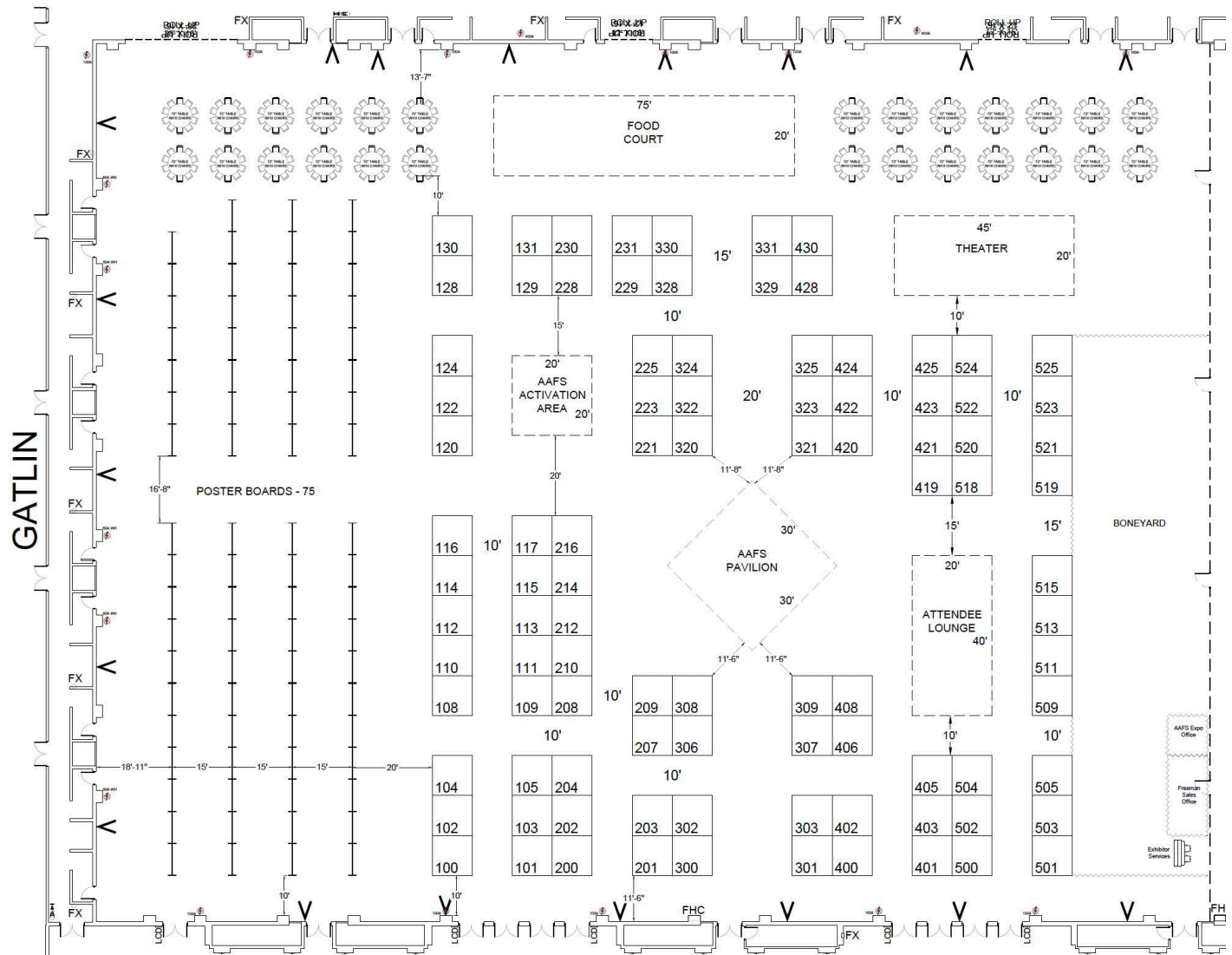


[Click here for 2027 Exhibitor Rules and Regulation](#)

EXHIBIT HALL FLOOR PLAN

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EXHIBITOR & SPONSORSHIP PROSPECTUS



For the most up to Date Floorplan, Please login to the exhibitor portal to view.

[Click here for 2027 Exhibitor Rules and Regulation](#)

RECOMMENDED SPONSORSHIP PACKAGES

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

MAXIMIZE YOUR IMPACT BEYOND THE BOOTH AT AAFS 2027

The AAFS Annual Conference brings together over 3,500 forensic professionals from around the world, offering unmatched access to decision-makers, practitioners, and industry leaders.

To help our partners maximize visibility and engagement, AAFS now offers curated sponsorship packages designed to connect your brand with attendees across the most high-impact moments of the conference, from keynote sessions and networking events to daily attendee touchpoints.

Whether your goal is brand awareness, lead generation, or thought leadership, our packages make it easy to create meaningful, measurable impact.

Most of our partners choose a bundled package to maximize visibility across multiple attendee touchpoints while receiving built-in sponsor-level benefits. Packages provide increased value and expanded exposure compared to individual sponsorship purchases.

PREMIER EXPERIENCE PARTNER (1 Available)

Starting at: **\$17,000 +**

- Meeting Space Wi-Fi
- Welcome Reception
- Plenary and Keynote
- Mobile App
- Conference Bag Insert
- Conference Lanyards
- Passport to Prizes Participation
- Dedicated Pre-Event Email Blast

Includes **PREMIER**
Sponsor Benefit

Best For:

Organizations seeking the highest level of visibility across the conference through premium branding, keynote presence, and attendee-wide engagement opportunities.

[Click here for 2027 Exhibitor Rules and Regulation](#)

RECOMMENDED SPONSORSHIP PACKAGES

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

NETWORKING & ENGAGEMENT PARTNER

Starting at: \$12,000 +

- Forensics After Hours Reception
- Attendee Re-Charge Lounge
- Exhibitor Showcase Presentation
- Passport to Prizes Participation
- Bark Park

Includes **PLATINUM**
Sponsor Benefits

Best For:

Companies focused on relationship-building, networking, and driving booth traffic through attendee experiences and social events.

INNOVATION & LEARNING PARTNER

Starting at: \$7,500 +

- Student Academy
- Speaker Ready Room
- Digital Conference Program Ad
- Newsletter Sponsorship
- "Know Before You Go" Email Banner

Includes **GOLD**
Sponsor Benefit

Best For:

Perfect for organizations looking to align with education, thought leadership, innovation, and future forensic science professionals.

BRAND AMPLIFIER PARTNER

Starting at: \$5,000 +

- Bag Insert
- Digital Program Ad
- Newsletter Sponsorship
- Meter Board Signage
- Conference Guide Back Cover Ad

Includes **SILVER**
Sponsor Benefit

Best For:

Companies seeking broad brand exposure across digital, onsite, and attendee engagement touchpoints.

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SPONSOR LEVEL BENEFITS

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

All sponsorship packages include built-in sponsor level benefits based on investment.

These benefits provide consistent brand visibility across AAFS platforms.

Premier Partner (\$17,000+)

- Premium logo placement throughout event space
- Dedicated email blast
- Plenary/Keynote Sponsorship
- First right of refusal
- Logo Choice on Conference Bags, Lanyards or Badges
- (10) guest passes to the Exhibit Floor
- Digital Conference Program Ad
- Passport to Prizes

Platinum (\$12,000+)

- Priority logo placement
- Digital Conference Program Ad
- Logo placement in Attendee Charging Lounge
- (8) guest passes to the Exhibit Floor
- Exhibitor Showcase Slot
- Passport to Prizes

Gold (\$5,000+)

- Logo recognition
- (5) guest passes to the Exhibit Floor
- Bag Insert
- Newsletter Sponsor (1)
- Meter Board Ad (1)
- Passport to Prizes

Silver (\$2,500+)

- Logo recognition
- Meter Board Ad (1)
- Bag Insert
- Passport to Prizes

Bronze (\$1,000+)

- Logo recognition

All sponsorship packages include sponsor level recognition benefits based on total investment.

- Website logo
- Mobile app logo
- Signage recognition
- Social media mentions
- Digital program Logo inclusion

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BUILD YOUR OWN SPONSORSHIP EXPERIENCE

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

LOOKING FOR A CUSTOMIZED APPROACH?

Select individual sponsorship opportunities to align with your specific goal or enhance an existing package

HIGH-TRAFFIC EVENTS

Connect with attendees during the conference's most visible and well-attended social and networking experiences. These sponsorships place your brand at the center of receptions and community gatherings where engagement is highest.

OPPORTUNITY	INVESTMENT	AVAILABILITY
Community Connections Reception	\$10,000	Exclusive
Plenary & Keynote Sponsorship	\$9,500	Exclusive
Forensics After Hours Reception	\$7,500	Multiple
Welcome Reception	\$5,000	Exclusive
Section Receptions	\$2,500	Multiple
ASB Standards Board Reception	\$2,000	Multiple
International Reception	\$5,000	Multiple

PREMIUM VISIBILITY OPPORTUNITIES

Premier sponsorship placements offering unmatched brand visibility across the conference's most prominent attendee-facing moments and high-traffic environments.

OPPORTUNITY	INVESTMENT	AVAILABILITY
Meeting Space Wi-Fi	\$10,000	Exclusive
Conference Bags	\$10,000	Exclusive
Lanyards	\$7,500	Exclusive
Mobile App	\$7,500	Exclusive
Attendee Badges	\$5,000	Exclusive
Year-Long Brand Logo Exposure	\$3,000	Limited
Sponsored Meter Boards	\$900	Multiple
Hotel Key Cards	Call for Pricing	Exclusive

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BUILD YOUR OWN SPONSORSHIP EXPERIENCE

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

ATTENDEE ENGAGEMENT & EXPERIENCES

Interactive sponsorship opportunities that place your brand at the center of hands-on experiences, networking moments, and attendee-driven engagement throughout the conference. Create memorable attendee interactions through experiential sponsorships.

OPPORTUNITY	INVESTMENT	AVAILABILITY
Bark Park	\$7,500	Exclusive
Student Academy	\$5,000	Multiple
Speaker Ready Room	\$5,000	Exclusive
Attendee Re-Charge Lounge	\$5,000	Multiple
Exhibitor Showcase Presentation	\$1,500	Multiple
Passport to Prizes	\$500	Multiple
Coffee Break Sponsorship	Call for Pricing	Multiple

EXTENDED BRAND REACH (DIGITAL + ONSITE + PRE/POST EVENT)

Integrated sponsorship opportunities that extend your brand across the full conference lifecycle; before, during, and after the event through digital touchpoints, pre- and post-event communications, and onsite attendee materials.

OPPORTUNITY	INVESTMENT	AVAILABILITY
Conference Guide Back Cover Ad	\$3,500	Exclusive
E-Blast to Attendees	\$2,500	Limited
Know Before You Go Email	\$2,500	Exclusive
Bag Insert	\$2,500	Multiple
Newsletter Sponsorship	\$1,500	Multiple
Hotel Room Drops	Call for Pricing	Limited
Digital Program Ad Page	\$1,500	Multiple