

# EXHIBITOR & SPONSORSHIP PROSPECTUS



February 15-20, 2027  
Rosen Shingle Creek

**#AAFS2027**



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EXHIBITOR & SPONSORSHIP PROSPECTUS



## WHAT OUR EXHIBITORS SAY ABOUT AAFS

“Justice Trax has participated in the AAFS exposition each year since the late 1990s and this event is one of the must attend functions for our company. We get to visit with current customers and meet new prospective customers, always building and maintaining relationships, which are so much more important than ‘making a sale.’ ”

– David Epstein

Business Development Manager, Justice Trax

“The Center for Forensic Science Research & Education had a wonderful experience at this year’s AAFS in Orlando. We had over 600 attendees visit our booth to learn about our current job openings, graduate programs, and CE courses. The longer-term results included over 10 enrollments in our paid continuing education courses that were tracked by using our AAFS promo code.”

– Carrie Barron

Director of Operations, The Center for Forensic Science Research and Education

“As a first-time attendee and exhibitor at the AAFS conference, we learned valuable information about the forensic science field while showcasing our product. It was a great experience to meet leaders in this field from different parts of the world and secure potential collaborations/partnerships. We are grateful for all the connections we made through the conference and are excited to collaborate to make advancements in the field of forensic toxicology.”

– Niloufar Jafari

Sr. Entrepreneurship Fellow, Brevitest Technologies

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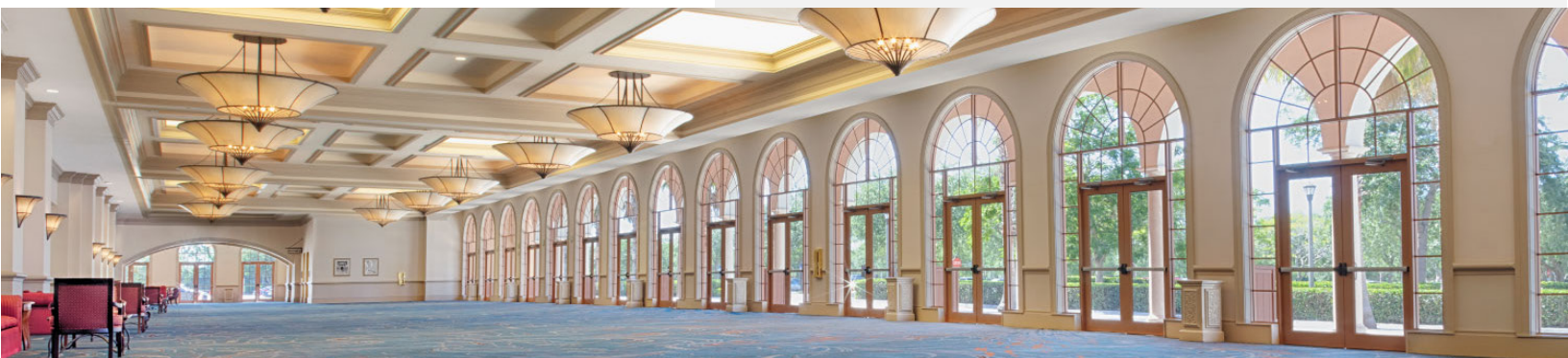
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# ABOUT OUR CONFERENCE

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## ABOUT THE AMERICAN ACADEMY OF FORENSIC SCIENCES

The American Academy of Forensic Sciences (AAFS) is a global, multidisciplinary membership community that provides collaborating research, quality education, and recognized leadership to advance forensic science and to inform its application to the law. For 79 years, the AAFS has served a distinguished and diverse membership of over 6,600 members divided into 12 sections spanning the forensic enterprise.

## WHY SHOULD YOU EXHIBIT AT AAFS 2027?

1

The AAFS Annual Conference is the largest and most prestigious gathering in forensic sciences.

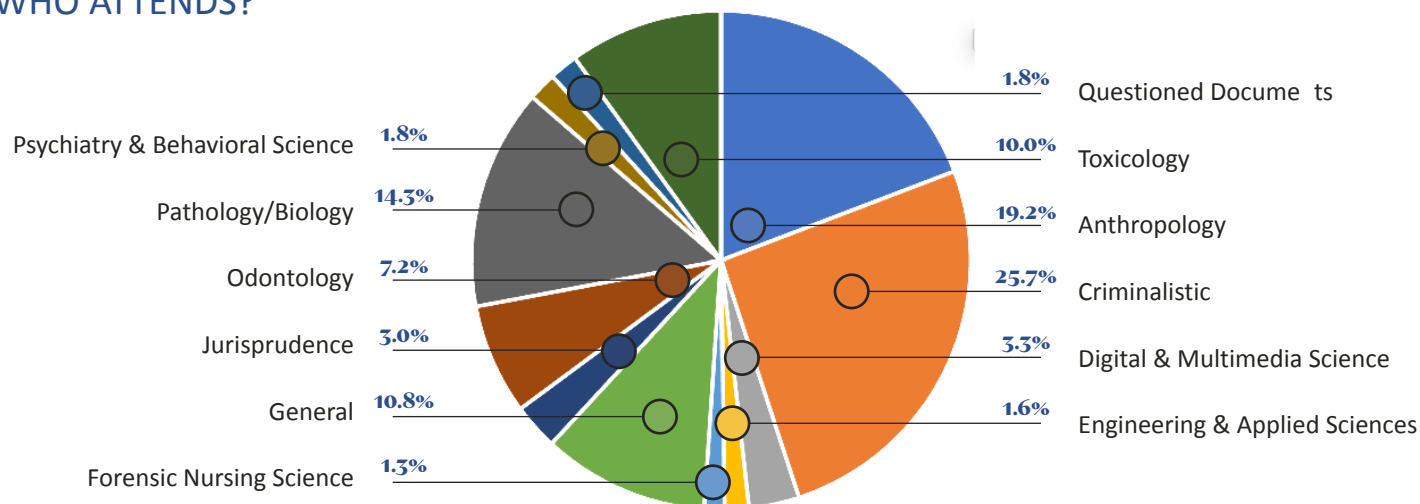
2

Approximately 3,500 forensic professionals attend each year, representing all 50 United States, Canada, and more than 60 other countries worldwide.

3

Take advantage of the opportunity to build visibility and introduce new products.

## WHO ATTENDS?

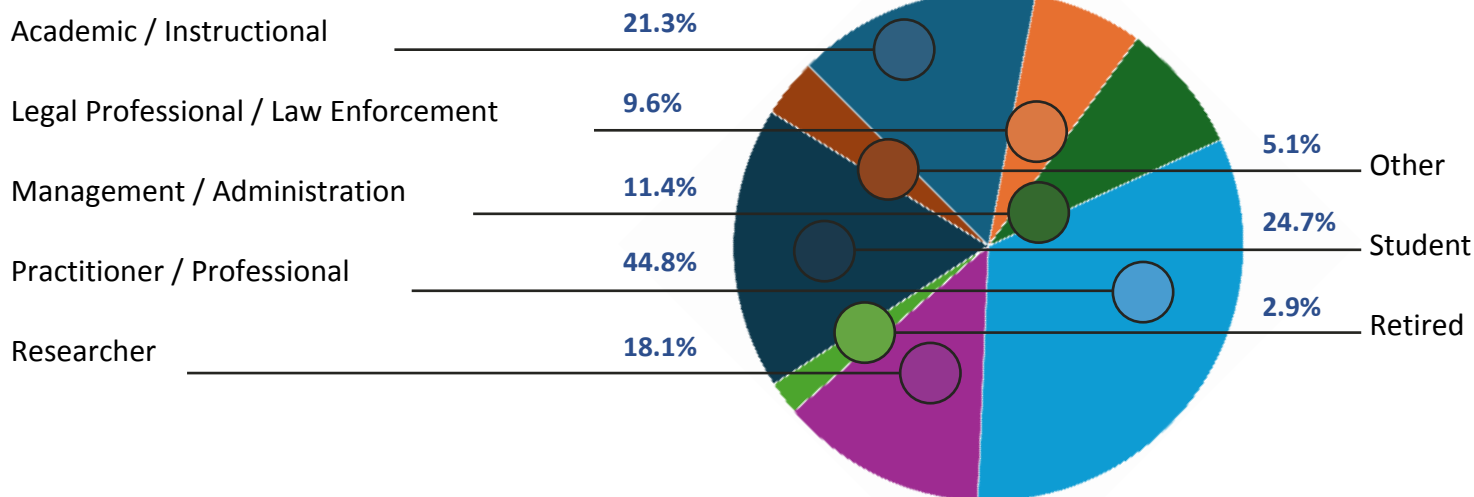


# ABOUT OUR CONFERENCE

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## ATTENDEE VOCATIONAL ROLES



## MISSION

The American Academy of Forensic Sciences is a global, multidisciplinary membership community that provides collaborating research, quality education, and recognized leadership to advance forensic science to inform its application to the law.

## VISION

**To Promote Justice For All  
and Integrity Through  
Forensic Science**

## VALUES

Integrity  
Leadership and Public Awareness  
Scientific Rigor  
Collaboration and Excellence  
Engagement and Connectivity

# EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

The AAFS Annual Conference has a variety of exhibitors offering products and services to all aspects of the forensic field. Exhibiting with AAFS is a must for anyone involved in showcasing the latest in resources and information for the forensic specialties.



By exhibiting with AAFS, you can talk directly with the forensic professionals who use your products or services, answer their questions, appeal to their special interests, discover unknown buying influences, and get valuable feedback about their needs. You can develop new customer contacts, demonstrate your products, increase your name recognition, and make known your organizations commitment to the cause of advancing science and promoting justice. Due to the synergistic nature of the audience, you'll reach many qualified prospects usually not encountered on your regular meeting circuit!

[Click here for 2027 Exhibitor Rules and Regulation](#)

AAFS Exhibitor and Sponsorship Contact: Christine Montoya | [cmontoya@aafs.org](mailto:cmontoya@aafs.org) | [BOOK NOW](#)





# EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

## EXHIBIT LOCATION

ROSEN SHINGLE CREEK  
9939 UNIVERSAL BLVD.  
ORLANDO, FL 32819  
EXHIBIT HALL: GATLIN CDE

## EXHIBIT DATES & HOURS

|                                          |                    |
|------------------------------------------|--------------------|
| Wednesday, February 17                   | 11:30 am – 4:00 pm |
| Thursday, February 18                    | 9:00 am – 2:00 pm  |
| Forensics After Hours: Exhibit Reception | 6:00 pm – 8:00 pm  |
| Friday, February 19                      | 9:00 am – 1:00 pm  |

## EXHIBIT MOVE-IN DAYS

|                        |                     |
|------------------------|---------------------|
| Tuesday, February 16   | 8:00 am - 6:00 pm   |
| Wednesday, February 17 | 8:00 am - 11:00 am* |

\*All exhibits MUST be set up completely by this time

## EXHIBIT MOVE-OUT

|                     |                       |
|---------------------|-----------------------|
| Friday, February 19 | 1:00 p.m. - 5:00 p.m. |
|---------------------|-----------------------|

No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.



## EXHIBITOR PRICING

| SIZE                           | PRICE    |
|--------------------------------|----------|
| 10x10 (Inline)                 | \$3,250  |
| 10x10 (Corner)                 | \$3,600  |
| 10x20 (Endcap)                 | \$7,225  |
| 20x20 (Island)                 | \$14,500 |
| University (10x10 Inline Only) | \$2,200  |

Space sold in width increments of 10 feet. Two or more contiguous spaces may be selected, based on availability and show management approval. Island and endcap configurations include a premium charge. Available for qualifying non-profit universities or colleges with one or more national accredited forensic sciences degree programs. Subject to AAFS approval.

# EXHIBITOR INFORMATION

AAFS 2027

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## EXHIBITOR APPLICATION

All booths are reserved through our online exhibitor booking portal. Please complete your booth selection, registration, and payment by visiting [the Exhibitor Portal](#).

## EXHIBITOR BOOTH INCLUDES

- Standard Booth Drape will be an 8' High Back Drape and 3' Side Rails
- Alphabetical Listing with Booth Number and Company Website in the Program Guide and Mobile App
- Two (2) Comp Full Conference Registrations per Company \*
- Three (3) Exhibit Hall Only Passes for Staff per 10 x10' Space
- Liability Insurance Included
- Pre- and Post-Attendee Mailing List (Value of up to \$1500)\*\*

\*Includes attendee access to all plenary and scientific sessions; not valid for CE credit or membership promotions.

\*\*Mailing lists can only be purchased from AAFS through Christine Montoya. Please be aware of potential fraudulent list offers.

*Please note that table, chairs, and electrical service is not included with your booth equipment and must be ordered through our General Services Contractor. The exhibit area is carpeted, and no additional carpeting order is required.*

## OFFICIAL SERVICE AND MATERIAL HANDLING CONTRACTOR

Freeman has been contracted to receive, warehouse, transfer, and handle all exhibits. There will be a Freeman Service Desk open in the hall throughout the tradeshow. Here exhibitors may verify, check, and adjust their requirements for installation, furniture, equipment, and other auxiliary services.

## EXHIBITOR KIT

An Exhibitor Kit, containing detailed show and service-ordering information, will be available 90 days prior to the conference. The Kit will include order forms for shipping, labor, material, handling, furniture, carpeting, lead retrieval, electrical, and other service providers. Exhibitors should make sure to take advantage of the discount pricing available.

# EXHIBITOR INFORMATION

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## AFFILIATE GROUP MEETINGS

Exhibitor/affiliate groups desiring convention center/hotel space outside the exhibit hall for any meetings and social events must submit a written request no later than December 16 to the AAFS Meetings Department by emailing [cmontoya@aafs.org](mailto:cmontoya@aafs.org). Costs will be quoted on a case-by-case basis based on space availability and meeting needs.

No entertaining, social functions, focus groups, or industry-sponsored symposia may be scheduled in conflict with official AAFS Annual Conference programming.

## FSF SILENT AUCTION

The Forensic Sciences Foundation's (FSF) annual Silent Auction returns in ORLANDO! The FSF Silent Auction relies on donations from members, conference attendees, and exhibitors for a successful auction. We invite exhibitors to consider donating an item that would encourage lively bidding (ex.: author-signed books, apparel, tech items, gift bundles, or other fun, forensic-related items) throughout the week of the event. The proceeds benefit the FSF Endowment Fund, which supports research and educational grants within the forensic science profession.

## HOUSING

The official housing and travel information will be posted on the AAFS website. You can find information on room blocks and reservation information on this page.

### Warning!

AAFS is the only official hotel provider associated with the AAFS Annual Conference. We have received reports that other companies are posing as official travel vendors for the Annual Conference and may contact you offering hotels for your trip. They are not endorsed by or affiliated with the conference and entering into financial agreements with such companies is not advised.

## PAYMENT POLICY

The total booth payment must be submitted at the time of reservation. Applications cannot be processed or booths assigned without the required payment. If balance payment is not received, reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exposition Management.

## CANCELLATION POLICY

All exhibit booth space cancellations must be submitted in writing and received by AAFS on or before December 15, 2026, for a full refund less a \$500 administration fee. Exhibit booth space cancellations received after December 15, 2026, will not be refunded.



# EXHIBITOR INFORMATION

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

## AAFS 2026 EXHIBITORS

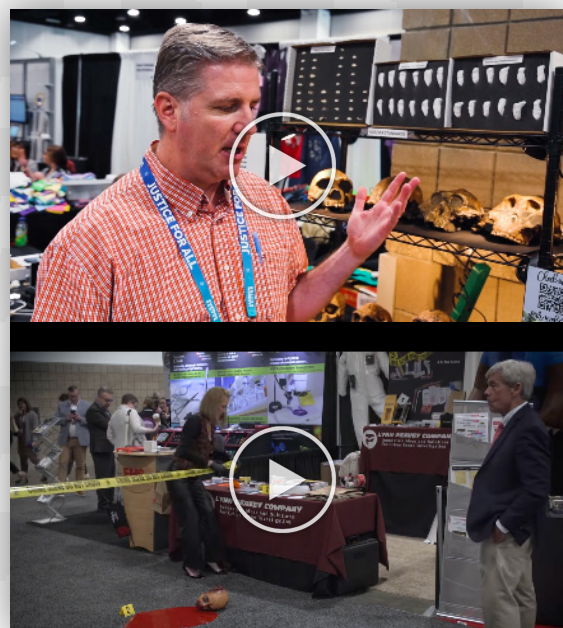
Rx Systems Inc.  
Cellebrite Federal Solutions, Inc.  
Agilent Technologies  
Sorenson Forensics  
Arizona State University  
ASAP Analytical  
Restek  
Exymes  
LifeNet Health  
Forensic Analytical Crime Lab  
HONGAN  
ForenScope  
GRIMM Forensics  
Magritek, Inc.  
Panacea Cooperative Research  
Lodox NA, LLC  
RWANDA FORENSIC INSTITUTE(RFI)  
SoftGenetics  
Gentueri Inc.  
SERATEC GmbH  
Autopsy Post Services, Inc.  
DNA Solutions Inc.  
LabVantage Solutions, Inc.  
EVIDENT M-VAC  
UNITRON  
Summit Cyber Forensics, LLC  
Magnet Forensics  
VertiQ Software LLC  
MassTech Inc.  
Independent Forensics  
Puritan Medical Products  
Scimedico LLC  
HealthRFID

Bode Technology  
Mobimedical  
Mopec  
DNA Labs International  
Porter Lee Corporation  
Kiss healthcare  
blackrainbow  
YAMATO SCIENTIFIC AMERICA INC.  
Defense POW/MIA Accounting Agency  
Radox Toxicology  
McClaren, Wilson & Lawrie, Inc  
Foster + Freeman  
Loyola University Maryland  
Amped Software USA Inc  
Leeds Forensic Systems  
Versaterm  
Bruker Scientific LLC  
National Institute of Standards and Technology  
Tiffin University  
Smytec  
SCIEX  
Labconco Corporation  
Next Generation Sensors  
MetaSystems Group, Inc.  
Cayman Chemical Company  
Forensic Expert Witness Association (FEWA)  
NMS Labs  
The Center for Forensic Science Research & Education  
SNA International  
Forensic Photonics LLC  
Promega Corporation  
Bone Clones Holdings  
Abacus Diagnostics

Rofin Australia Pty. Ltd  
West Technology Forensics Inc.  
Bone and Stone Anthrosciences, LLC & Odyssey  
Anthropology  
Bone and Stone Anthrosciences, LLC & Odyssey  
Anthropology  
Odyssey Anthropology, LLC  
Sirchie  
Cybergenetics  
Zarbeco, LLC  
Mystaire  
Nichevision Forensics, LLC  
CRAIC Technologies, Inc.  
Arrowhead Forensics  
SDFI-Telemedicine  
University of Florida Forensic Science Online Graduate  
Program  
Forensic Radiology Group  
Case Grabber  
Spire Integrated Solutions  
Center for Statistics and Applications in Forensic  
Evidence  
Forensic Advantage Systems  
University of California, Davis Forensic Science Center  
Advanced Detection Solutions  
Forensics Source  
American Association of Pathologists' Assistants (AAPA)  
International Association of Arson Investigators  
George Mason University  
Tri-Tech Forensics  
Columbia Southern University

**WATCH | Why do exhibitors  
return to the  
AAFS Conference?**

**WATCH | Experience the AAFS  
Exhibit Hall**

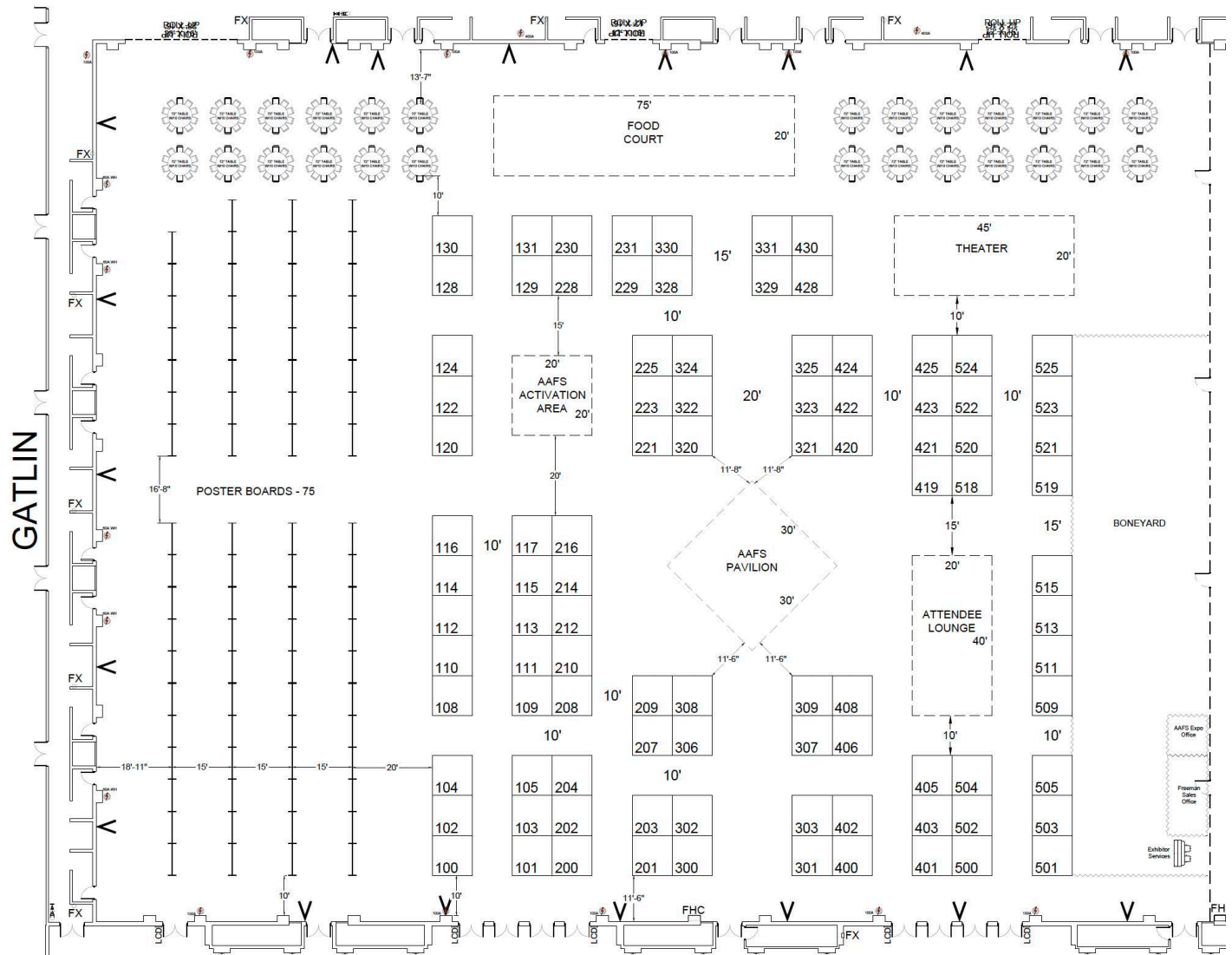


[Click here for 2027 Exhibitor Rules and Regulation](#)

# EXHIBIT HALL FLOOR PLAN

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EXHIBITOR & SPONSORSHIP PROSPECTUS



For the most up to Date Floorplan, Please login to the exhibitor portal to view.

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# RECOMMENDED SPONSORSHIP PACKAGES

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

## MAXIMIZE YOUR IMPACT BEYOND THE BOOTH AT AAFS 2027

The AAFS Annual Conference brings together over 3,500 forensic professionals from around the world, offering unmatched access to decision-makers, practitioners, and industry leaders.

To help our partners maximize visibility and engagement, AAFS now offers curated sponsorship packages designed to connect your brand with attendees across the most high-impact moments of the conference, from keynote sessions and networking events to daily attendee touchpoints.

Whether your goal is brand awareness, lead generation, or thought leadership, our packages make it easy to create meaningful, measurable impact.

Most of our partners choose a bundled package to maximize visibility across multiple attendee touchpoints while receiving built-in sponsor-level benefits. Packages provide increased value and expanded exposure compared to individual sponsorship purchases.

## PREMIER EXPERIENCE PARTNER (1 Available)

Starting at: **\$17,000 +**

- Meeting Space Wi-Fi
- Welcome Reception
- Plenary and Keynote
- Mobile App
- Conference Bag Insert
- Conference Lanyards
- Passport to Prizes Participation
- Dedicated Pre-Event Email Blast

Includes **PREMIER**  
**Sponsor Benefit**

### Best For:

Organizations seeking the highest level of visibility across the conference through premium branding, keynote presence, and attendee-wide engagement opportunities.

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# RECOMMENDED SPONSORSHIP PACKAGES

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

## NETWORKING & ENGAGEMENT PARTNER

Starting at: \$12,000 +

- Forensics After Hours Reception
- Attendee Re-Charge Lounge
- Exhibitor Showcase Presentation
- Passport to Prizes Participation
- Bark Park

Includes **PLATINUM**  
Sponsor Benefits

### Best For:

Companies focused on relationship-building, networking, and driving booth traffic through attendee experiences and social events.

## INNOVATION & LEARNING PARTNER

Starting at: \$7,500 +

- Student Academy
- Speaker Ready Room
- Digital Conference Program Ad
- Newsletter Sponsorship
- "Know Before You Go" Email Banner

Includes **GOLD**  
Sponsor Benefit

### Best For:

Perfect for organizations looking to align with education, thought leadership, innovation, and future forensic science professionals.

## BRAND AMPLIFIER PARTNER

Starting at: \$5,000 +

- Bag Insert
- Digital Program Ad
- Newsletter Sponsorship
- Meter Board Signage
- Conference Guide Back Cover Ad

Includes **SILVER**  
Sponsor Benefit

### Best For:

Companies seeking broad brand exposure across digital, onsite, and attendee engagement touchpoints.

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# SPONSOR LEVEL BENEFITS

AAFS 2027

EXHIBITOR & SPONSORSHIP PROSPECTUS

**All sponsorship packages include built-in sponsor level benefits based on investment.**

These benefits provide consistent brand visibility across AAFS platforms.

## Premier Partner (\$17,000+)

- Premium logo placement throughout event space
- Dedicated email blast
- Plenary/Keynote Sponsorship
- First right of refusal
- Logo Choice on Conference Bags, Lanyards or Badges
- (10 ) guest passes to the Exhibit Floor
- Digital Conference Program Ad
- Passport to Prizes

## Platinum (\$12,000+)

- Priority logo placement
- Digital Conference Program Ad
- Logo placement in Attendee Charging Lounge
- (8) guest passes to the Exhibit Floor
- Exhibitor Showcase Slot
- Passport to Prizes

## Gold (\$5,000+)

- Logo recognition
- (5) guest passes to the Exhibit Floor
- Bag Insert
- Newsletter Sponsor (1)
- Meter Board Ad (1)
- Passport to Prizes

## Silver (\$2,500+)

- Logo recognition
- Meter Board Ad (1)
- Bag Insert
- Passport to Prizes

## Bronze (\$1,000+)

- Logo recognition

**All sponsorship packages include sponsor level recognition benefits based on total investment.**

- Website logo
- Mobile app logo
- Signage recognition
- Social media mentions
- Digital program Logo inclusion

# BUILD YOUR OWN SPONSORSHIP EXPERIENCE

AAFS 2027

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## LOOKING FOR A CUSTOMIZED APPROACH?

Select individual sponsorship opportunities to align with your specific goal or enhance an existing package

## HIGH-TRAFFIC EVENTS

Connect with attendees during the conference's most visible and well-attended social and networking experiences. These sponsorships place your brand at the center of receptions and community gatherings where engagement is highest.

| OPPORTUNITY                     | INVESTMENT | AVAILABILITY |
|---------------------------------|------------|--------------|
| Community Connections Reception | \$10,000   | Exclusive    |
| Plenary & Keynote Sponsorship   | \$9,500    | Exclusive    |
| Forensics After Hours Reception | \$7,500    | Multiple     |
| Welcome Reception               | \$5,000    | Exclusive    |
| Section Receptions              | \$2,500    | Multiple     |
| ASB Standards Board Reception   | \$2,000    | Multiple     |
| International Reception         | \$5,000    | Multiple     |

## PREMIUM VISIBILITY OPPORTUNITIES

Premier sponsorship placements offering unmatched brand visibility across the conference's most prominent attendee-facing moments and high-traffic environments.

| OPPORTUNITY                   | INVESTMENT       | AVAILABILITY |
|-------------------------------|------------------|--------------|
| Meeting Space Wi-Fi           | \$10,000         | Exclusive    |
| Conference Bags               | \$10,000         | Exclusive    |
| Lanyards                      | \$7,500          | Exclusive    |
| Mobile App                    | \$7,500          | Exclusive    |
| Attendee Badges               | \$5,000          | Exclusive    |
| Year-Long Brand Logo Exposure | \$3,000          | Limited      |
| Sponsored Meter Boards        | \$900            | Multiple     |
| Hotel Key Cards               | Call for Pricing | Exclusive    |

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# BUILD YOUR OWN SPONSORSHIP EXPERIENCE

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EXHIBITOR & SPONSORSHIP PROSPECTUS

## ATTENDEE ENGAGEMENT & EXPERIENCES

Interactive sponsorship opportunities that place your brand at the center of hands-on experiences, networking moments, and attendee-driven engagement throughout the conference. Create memorable attendee interactions through experiential sponsorships.

| OPPORTUNITY                     | INVESTMENT       | AVAILABILITY |
|---------------------------------|------------------|--------------|
| Bark Park                       | \$7,500          | Exclusive    |
| Student Academy                 | \$5,000          | Multiple     |
| Speaker Ready Room              | \$5,000          | Exclusive    |
| Attendee Re-Charge Lounge       | \$5,000          | Multiple     |
| Exhibitor Showcase Presentation | \$1,500          | Multiple     |
| Passport to Prizes              | \$500            | Multiple     |
| Coffee Break Sponsorship        | Call for Pricing | Multiple     |

## EXTENDED BRAND REACH (DIGITAL + ONSITE + PRE/POST EVENT)

Integrated sponsorship opportunities that extend your brand across the full conference lifecycle; before, during, and after the event through digital touchpoints, pre- and post-event communications, and onsite attendee materials.

| OPPORTUNITY                    | INVESTMENT       | AVAILABILITY |
|--------------------------------|------------------|--------------|
| Conference Guide Back Cover Ad | \$3,500          | Exclusive    |
| E-Blast to Attendees           | \$2,500          | Limited      |
| Know Before You Go Email       | \$2,500          | Exclusive    |
| Bag Insert                     | \$2,500          | Multiple     |
| Newsletter Sponsorship         | \$1,500          | Multiple     |
| Hotel Room Drops               | Call for Pricing | Limited      |
| Digital Program Ad Page        | \$1,500          | Multiple     |