

PROGRAM ADVERTISING CONTRACT

AMERICAN ACADEMY OF FORENSIC SCIENCES 71st Annual Scientific Meeting Baltimore Convention Center ~ Baltimore, MD February 18-23, 2019

Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____ Email: _____

Billing Information

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____ Email: _____

Please Note: Reservations canceled after December 21, 2018, are subject to a \$400 service charge. Please keep a copy of this form for your records.

Discounts: Exhibitors will receive a discount on advertising rates, which is reflected in the pricing below.

Reproduction Requirements

All advertisements must be supplied in electronic format. Film will not be accepted.

Mechanical Requirements

Full page 8 1/2" x 11" + 1/8" bleed margins (all four sides). Mechanical production charges incurred on behalf of the advertiser or its agency in the preparation of advertising material will be rebilled at cost.

Closing Dates for Advertising Only

Space Reservations: **December 7, 2018**
Camera-Ready Copy: **December 28, 2018**

Ad Rates for Four-Color and for Black & White

(Please check the type of ad space you would like to purchase.)

	Exhibitor	Non-Exhibitor
Back Cover		
4-Color	<input type="checkbox"/> \$2,975	<input type="checkbox"/> \$3,300
B/W	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$3,000
Inside Front Cover		
4-Color	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$3,000
B/W	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,500
Inside Back Cover		
4-Color	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$3,000
B/W	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,500
Inside Text*		
B/W only	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,000

* This ad is similar to the B/W Inside Cover ads and will be placed after the front matter on the inside of the book.

I understand that the above-mentioned advertising space is available on a first-come, first-served basis. Advertising space is not guaranteed until this contract is received and the space purchase is confirmed by AAFS staff. Once the advertising space has been confirmed, AAFS will bill the contractor at the specified rate.

Signature: _____ Date: _____



Return this form to: **Kathy Howard**, AAFS, 410 North 21st Street, Colorado Springs, CO 80904; khoward@aafs.org;
Phone: (719) 636-1100; Fax: (719) 636-1993
AAFS FEIN: 87-0287045