

****Availability of advertising and promotional items are subject to change. Items available will be reflected under your online exhibitor registration or you can contact Susan Zumpf at szumpf@aafs.org**

Pricing:

Standard 10'x10' booth	\$2,500
Premium 10'x10' booth (only difference is location)	\$3,000
Standard End-cap Booth 10'x20'	\$5,500
Premium End-cap Booth 10'x20'	\$6,600
Island Booths 20'x20'	\$13,200

Booth deposit of 50% due with contract by December 1, 2018 – Contract will not be valid without deposit. Contracts received after December 31st – full payment required.

Meeting Bag Insert	
– Exhibitors	\$1,250
– Non-Exhibitors	\$1,500
Pre-Reg Mailing List	\$200
Exhibit Hall Only Badges	\$50

Direct Financial Support Opportunities:

Welcoming Reception Supporter	\$25,000
Annual Wine & Chees Reception Supporter	\$25,000
Cyber Café & WiFi Hotspot Supporter	\$10,000
Guidebook Mobile App Supporter	\$8,000 (full) \$4,000 (partial)
Exhibit Hall Coffee & Buffets Supporter	
– Coffee Service (per station)	\$2,500
– Sandwich Display (per display)	\$7,500
– Breakfast Pastry Display (per display)	\$5,000

Exhibit Booth Attendance Driver Opportunities:

Head Shot Lounge Exhibit Booth \$10,000
Drive attendees to your booth with professional digital head shots for up to 500 attendees. Attendees will have their photo taken in a booth adjacent to the sponsor booth* and must return to your booth for a stamped card that will allow digital delivery directly to their mobile phone. Sponsor branding and messaging can be included in text sent to attendee.

**Location of photo booth depends on booth selection and timing of financial support.*

Golden Ticket Give Away (Coming in 2020) \$250 per ticket